



APRIL 8, 2021, NOON-1 PM

Take a Stand Against Violence

The Purple Ribbon Event brings philanthropists and business professionals together to take a stand and make an impact against violence, while also serving to fund Alternatives to Violence's shelter and other programs. Although we can't come together in person like we've done in past years, we can still come together virtually to advocate for victims of violence in our community.

We need your help to make it happen!

Much of the success of The Purple Ribbon Virtual Event is dependent upon our generous sponsors. Sponsorship aligns your business with a local cause and gives your brand valuable exposure to an audience of active, caring community members. Your support is not just a monetary donation but is also a contribution toward a growing effort to end violence and abuse in our community.

Purple Ribbon Sponsor: \$1,000 / Sponsorship deadline: March 26, 2021

- Lunch delivered for up to 10 people to enjoy during the event
- Featured recognition in Loveland Reporter Herald "Thank you" ad
- Company positioned as "presented by" during event and on all event promotion
- Verbal recognition during event
- Sponsorship recognition in all social media promotion
- Online badge to promote sponsorship on your own social media
- Sponsorship recognition on ATV website
- Sponsorship recognition on e-vite(s)
- Optional volunteer day at ATV to promote office team morale
- Optional office training presentation to employees
(Recognition commences after commitment.)

Mission Sponsor: \$500 / Sponsorship deadline: March 26, 2021

- Lunch delivered for up to 5 people to enjoy during the event
- Logo recognition in Loveland Reporter Herald "Thank you" ad
- Sponsorship recognition during event and on all event promotion
- Sponsorship recognition in all social media promotion
- Online badge to promote sponsorship on your own social media
- Sponsorship recognition on ATV website
- Sponsorship recognition on e-vite(s)
(Recognition commences after commitment.)



SPECIAL GUEST SPEAKER

Mildred D. Muhammad

Award-winning speaker, author and advocate for domestic abuse victims

Mildred Muhammad is the ex-wife of the D.C. sniper, John A. Muhammad, who went on a three-week rampage with the intent to ultimately find and kill her too. Ms. Muhammad will be sharing her personal experience involving fear and abuse. She will open up about her expertise on what it's like to be a victim and survivor of domestic violence "without physical scars." Her authenticity is as remarkable as her unforgettable story. Ms. Muhammad has made it her mission to be a vessel of support and healing to all those affected by domestic abuse and violence. She is an award-winning speaker, international expert speaker for the U.S. Dept. of State, certified consultant with the Office on Victims of Crime and CNN contributor.



To become a Purple Ribbon Virtual Event sponsor, or for more information, contact Kari Clark, Executive Director of Alternatives to Violence at kari.clark@alternativestoviolence.org or (970) 669-5150.