



---

## ATV Purple Ribbon Virtual Event Ambassador Overview

**What:** The Purple Ribbon Virtual Event is a free event to raise awareness of domestic violence, sexual assault and human trafficking, and to raise funds to support operations of Alternatives to Violence (ATV).

**Who:** Registration is open to anyone.

**Why:** To raise awareness of domestic violence, sexual assault and human trafficking, while inspiring guests to become supporters of the work that is taking place to help victims in need.

**When:** Thursday, April 8, 2021 – Noon-1:00pm

**Where:** This is a live virtual event. An online link will be sent to participants.

### Your role as an ambassador

#### Prior to event:

- Personally invite people in your network including friends, family and colleagues to attend the virtual event.
- Send registration link to guests who have agreed to attend <https://atv-pre.eventbrite.com>
- Make reminder calls to your guests closer to the event.

#### Day of:

- Join us for an informative and moving presentation.

**Deadline:** Please work toward getting your guests confirmed by Friday, April 2, 2021.

Contact: If any questions arise, please contact Kari Clark: [kari.clark@alternativestoviolence.org](mailto:kari.clark@alternativestoviolence.org); 970-669-5150 ext. 105.