



## Take a Stand Against Violence in Our Community

Tuesday, April 23, 2024 / Embassy Suites Loveland

The Purple Ribbon Breakfast event brings philanthropists and business professionals together to take a stand and make an impact against violence, while also serving to fund Alternatives to Violence's shelter and programs.

### Be a Part of the Healing

Last year Alternatives to Violence provided 4,592 safe nights at our shelter and answered 1,869 telephone crisis calls for victims of violence in our community. We could not support those who need help without the funds raised from this event.

Much of the success of The Purple Ribbon Breakfast is dependent upon our generous sponsors. Your support is not just a monetary donation but is also a contribution toward a growing effort to put victims of violence on a path toward healing and independence, and away from fear and abuse.

Additionally, an event sponsorship aligns your business with an important local cause and raises your profile among the community.



### SPONSORSHIP OPPORTUNITIES

#### Exclusive "Presented by" Sponsor: \$5,000

- Recognized as presenter on ATV website, all event collateral, slideshow, signage, digital promotions and PR
- "Presented by" recognition on welcome sign outside of banquet room and on podium sign
- Table for 10 positioned upfront with branded sign
- Verbal recognition during the event
- Opportunity to speak at podium, with presentation of 'recognition award' to one ATV member with \$250 gift from your company
- Branded side table at event to distribute information, branded items and other collateral
- Social media shout-out
- Online badge to promote sponsorship on your own social media

#### Purple Ribbon Table Sponsor: \$1,000

- Table for 10 at event
- "Sponsored by" table sign
- Verbal recognition during the event
- Sponsorship recognition on ATV website, event agenda, slideshow, digital promotions and PR
- Social media shoutout
- Online badge to promote sponsorship on your own social media

Benefits start with date of commitment.

**Sponsorship deadline: April 2, 2023**

To sponsor The Purple Ribbon Breakfast, or for more information, contact Rose Marie Massaro, Communication & Development Manager for Alternatives to Violence at [rosemarie.massaro@alternativestoviolence.org](mailto:rosemarie.massaro@alternativestoviolence.org) or (970) 669-5150 ext. 124.